



2024-2025 POWER of MEMBERSHIP

THE FOLLOWING IS A SUMMARY OF SERVICE ACCOMPLISHMENTS AND ENGAGEMENT OPPORTUNITIES PROVIDED TO ISBA MEMBERS FROM FALL 2024 – SUMMER 2025.



BOARD SERVICES

- **34** custom in-district board development workshops (topics included superintendent evaluations, board self-assessments, parliamentary procedures, and board operating protocols)
- **2** school corporation strategic plans
- **5** regional in-person New Board Member Academy trainings and **4** New Board Member Academy webinars
- Launched inaugural Board Presidents' Gold Seal Leadership series with more than **100** school board presidents
- **8** superintendent searches
- **3** school board/superintendent goal-setting workshops



EVENTS

- Held **39** events in 2025 (**29** in-person events and **10** webinars) with **245** EGA points and **115** hours of professional development
- Offered a wide variety of in-person seminars and virtual webinars on topics such as Employee Discharge, Superintendent Evaluation, Advocacy Training, and A.I. in Schools
- Held the **75th** Annual Fall Conference with **27** clinic sessions, **72** presenters, and **140+** vendors
- Hosted **10** Fall Regional Meetings with **1,047** attendees and **10** Spring Regional Meetings with **1,027** attendees
- Over **225** new board members enrolled in New Board Member Academy
- Co-hosted School Budgeting & Finance Seminar with more than **240** attendees



EXTERNAL COMMUNICATIONS

- **93,000** page views on the ISBA website
- **28,000** users reached on Facebook
- **66,000** impressions on X (Twitter)
- **310** news media mentions with potential editorial reach of **247** million readers
- **4** issues of the Journal, **8** issues of e-Dition newsletter, **12** Resource Digests, **195** School News Daily distributions



POLICY SERVICES

- Responded to nearly **200** requests for sample policies and policy-related issues
- **30** new or updated sample policies authored
- **46** school corporation subscribers to Comprehensive Policy Management Services (CPMS)



LEGISLATIVE SERVICES

- **15** Weekly Legislative Updates issued during the 2025 session of the state legislature and **7** call-to-action Legislative Action Network alerts
- Held **7th** Annual State House Day on February 18, 2025, providing approximately **125** school board members in attendance with an in-depth briefing on key education bills, informative panel discussions featuring top lawmakers, and an opportunity to connect with dozens of legislators who attended the luncheon or served on a panel
- Tracked **184** bills related to K-12 education and influenced the outcomes on several bills
- Hosted **3** grassroots advocacy training webinars and issued the 8th edition of the ISBA Advocacy Guide
- Published the 2025 Digest of New K-12 Education Laws summarizing **43** new laws



LEGAL SERVICES

- Responded to over **2,600** phone calls and e-mails from school administrators, school board members, and school attorneys seeking legal consultation and advice
- Hosted **2** school law seminars and **1** collective bargaining seminar
- Published the ISBA Employee Discharge Manual and hosted **2** half-day webinars on employee discharge issues
- Presented at **3** superintendent study councils, **1** principal study council, **2** administrator in-service meetings, and events sponsored by IAPSS, IASBO, and INDSPRA



EGA LEADERSHIP DEVELOPMENT

- **93** Commendable (Level 1) board members
- **52** Advanced (Level 2) board members
- **58** Distinguished (Level 3) board members
- **36** Exemplary (Level 4) board members
- **165** Exemplary Honor Roll board members
- **87** Commendable School Boards
- **32** Advanced School Boards
- **5** Exemplary School Boards

**97.4% CUSTOMER SATISFACTION RATING ON ISBA SERVICES,
PER 2025 ANNUAL MEMBER SURVEY**