



2020 ISBA/IAPSS FALL CONFERENCE

DAY 1 - MONDAY, SEPTEMBER 28, 2020

8:00A — VIRTUAL EXHIBIT HALL - OPEN FOR VISITATION UNTIL 3:30P

Plan your day's activities to include a visit to the virtual exhibit hall, meeting friendly personnel from each company who are well versed in the specifics of up-to-date school products and services.

8:00A - 9:00A — ISBA DELEGATE ASSEMBLY:

Presiding: Dr. Robert Stwalley III, ISBA President, Lafayette

9:00A - 10:45A — MONDAY MORNING GENERAL SESSION:

Presiding: Dr. Robert Stwalley III, ISBA President, Lafayette

Presentation of Awards:

- ▶ **2020 Lorin A. Burt Outstanding Educator Award**
- ▶ **2020 Outstanding Boardmanship Award**
- ▶ **Recognition of IAPSS Superintendent of the Year**

Speakers: Indiana Gubernatorial Candidates

This year, our Monday morning keynote addresses will be from the 2020 Indiana Gubernatorial Candidates.

Governor Eric Holcomb (R) and challenger **Dr. Woodrow Myers (D)** will each be given 15 minutes to present prepared remarks. We look forward to these presentations, as we recognize that it is imperative for school board members and superintendents to hear what each of these men plan to do to benefit public education in the state of Indiana.

11:00A - 12:00P — CLINIC SESSIONS

Option 1: Powerful Policies: How School Board Policies Perpetuate Inequities

The promise of public education holds that every child – regardless of family circumstances – can be placed on an equal footing to pursue goals of college, career, and success in life. Our efforts to provide an equal education to each child, however, continue to fall short of meeting that promise. This session is designed to identify examples of inequitable effects of school board policies and how they perpetuate inequities. We will explore specific examples of problematic policies and recommend changes school boards can make to enable better access to educational opportunities for each student.

Presenters: Verjeana McCotter-Jacobs, Esq., Chief Equity and Member Services Officer, NSBA
A panel of school board members, national experts, or hybrid of both

Option 2: Managing Graduation Pathways To Student Success

In this session, Mike Taylor, counselor for Pendleton Heights High School, will detail how they moved from tracking each student's graduation pathways process manually to using an automated time-saving resource. Explore a real-world example of how a graduation pathways tracker and guidance tool has transformed the daily tasks for Pendleton Heights High School guidance department.

Presenter: Mike Taylor, Counselor, Pendleton Heights High School

Option 3: Education Foundations 101: How to Maximize Student Opportunities Through Community Giving

With rising operating costs and budget constraints, it is getting harder for school districts to create new opportunities for students. Nonprofit education foundations are one way your school district can increase funding by engaging your community—regardless of district demographics.

Need a funding source for college/career coaching? Academic competitions? Classroom programs? Whether you're considering a foundation or looking to improve the one you have, this session is for you.

Presenters:

Jane Wright, Executive Director, School City of Mishawaka Education Foundation

Matt Carroll, President, School City of Mishawaka Education Foundation

Wayne Barker, Superintendent, School City of Mishawaka

Bill Agnew, Vice President, School City of Mishawaka Education Foundation

Brian Dooley, MEF Marketing Chair, School City of Mishawaka Education Foundation

Option 4: School Therapy Dogs: One District's Approach to Placing Pups in Every School

Capturing the attention locally and nationally, Valparaiso Community Schools is exemplifying how important it is to address the social and emotional needs of both students and staff through the use of therapy dogs. This session will walk you through the steps Valparaiso took to launch this important project. Meet three of our 13 therapy dogs and hear our story of how we went from litter to therapy dog graduation.

Presenters:

Erin Hawkins, Dir. of Social Emotional Learning/Dog Handler for June, Valparaiso Community Schools

Bonnie Stephens, Principal—Heavilin Elementary/Dog Handler for Moses, Valparaiso Community Schools

Option 5: IN W.E.L.L. (Women Educators Leading Learning) Information Session

This session will describe the goals and objectives of the IN W.E.L.L. program. The "why" behind this new IAPSS state endeavor will be explained. There will be time left for Q&A.

Presenters:

Dr. Sherry Grate, Superintendent, Westfield-Washington Schools

Diane Woodworth, Retired Superintendent, Goshen Community Schools

12:00P - 1:15P — EXHIBITOR-SPONSORED LUNCH BREAK

1:15P - 2:15P — CLINIC SESSIONS**Option 1:** 360's: Portage Township's Efforts to Wrap Around Education

Portage Township Schools, along with local institutes of higher learning and Portage Economic Development and many other community partners have worked together to share eye opening real-life experiences with our students while enlightening our students of high-wage, high-need opportunities in our community. Our students have been exposed to opportunities in manufacturing and healthcare in our area.

Presenter: Mike Stephens, Assistant Superintendent, Portage Township Schools

Option 2: Hackers Hit The Books: Phishing and Business Email Compromise Attacks Could Land You In The Principal's Office

In this session, Ice Miller LLP data security and privacy attorneys Stephen Reynolds and Mason Clark, along with FBI Supervisory Special Agent John Davidson, discuss the rapid rise of phishing, ransomware, and business email compromise attacks on school systems and provide practical guidance for school officials to prevent hackers from swiping school funds. Drawing on a combined decades of experience in cybersecurity, the presenters will help school officials:

1. Understand trends in phishing, ransomware, and business email compromise attacks;
2. Identify common "red flags" to spot attempted unauthorized access to information systems;
3. Train school corporation workforce members on information security awareness;
4. Prioritize incident response procedures; and
5. Assess potential gaps in cyber liability insurance coverage.

By attending this session, school officials will be better prepared to protect their data, finances, employees, and students from evolving cyber threats.

Presenters:

Stephen Reynolds, Partner, Data Security and Privacy, Ice Miller LLP

Mason Clark, Associate Attorney, Data Security and Privacy, Ice Miller LLP

Option 3: Lens on Security - Risk & Recovery

Risk management. Data privacy. Cybersecurity. These are three critical areas that need to be addressed in any K-12 network security and recovery strategy. Join this interactive session to learn how different districts are making defense the best offense. From providing training and professional development to deploying proactive cybersecurity technologies, education leaders from across the nation are taking a stand against cyberthreats. Attendees will leave with best practices, tips, and resources they can use to strengthen their security posture.

Presenter: Colleen Hoy, Sr. Manager of Product Management, Education Networks of America

Option 4: Board Leadership Through Moral and Implied Authority

Recognizing the limitations of being a school board member can be an eye-opening experience for some new board members, yet the legal restrictions on your power don't have to place boundaries on what you can accomplish. There are many things that you can do. Join a couple of experienced board members as they discuss the ways that school board members can use their moral and implied authority within their communities be effective at developing consensus, changing things in a positive manner, and providing strong leadership within public education.

Presenters:

Dr. Robert Stwalley III, President, Indiana School Boards Association

Bill Wilson, President, Clarksville Community School Corporation

Option 5: Early Learning Program Assessment - Why It Matters

Many early learning programs were implemented quickly to meet community needs, and assurances of success may be absent. Following the COVID-19 quarantine, parents returning to work will be searching for quality early learning opportunities. As young learners enter or re-enter our schools, it is critical to address any learning gaps that occurred during this unprecedented time. Therefore, we need to address our ELP's with fidelity.

Mr. Manuszak and Dr. Deetz, both AASA Early Learning Cohort members, will share a research-based evaluation tool for early learning programs. Our communities and students deserve early cognitive learning environments evaluated on researched best practices.

Presenters:

Edward Manuczak, Superintendent, Dundee Community Schools/AASA Early Learning Cohort Co-Chair

Scott Deetz, Superintendent, Madison-Grant United School Corporation/AASA Early Learning Cohort Member

2:15P - 3:30P — FREE TIME TO VISIT EXHIBITS:

Please make sure that you patronize our exhibitors in the virtual hall. Keep an eye out for items/experiences that can earn you points! **The top 10 on our leaderboard at the end of the day will receive a Visa gift card!**

Once again, a huge thanks to our exhibitors. We would not be able to hold the conference at such a high quality level without their participation!

3:30P - 4:30P — CLINIC SESSIONS

Option 1: Videos Every District Needs to Stay Relevant

Videos connect stakeholders to your stories, and with the power of social media, their reach can extend well beyond the written word. Discover how to make videos with a big impact on your school community without straining your communications budget. Paul Weller will discuss how to find stories that advance your goals and planning tips for scripted and unscripted content. Watch examples of the five most important videos your district must create. Gain community support, attract staff, and grow your legacy with these tips and tricks.

Presenter: Paul Weller, Dir. of Media Services, Central Indiana Educational Service Center (CIESC)

Option 2: Teacher in Residence: A Transformed Classroom Experience in the Community

Hamilton Southeastern Schools, Conner Prairie, Hub and Spoke, and the City of Fishers, have partnered to offer an innovative learning model to students. By putting a Teacher in Residence in a collaborative instructional space outside our school setting students take on authentic industry challenges and passion projects rooted in the Fishers community.

Presenters:

Stephanie Loane, Executive Director of Elementary Education, Hamilton Southeastern Schools

Dr. Allen Bourff, Superintendent, Hamilton Southeastern Schools

Option 3: Liability and Uncertainty in the Age of Pandemic - Is There a Cure?

Let's review the potential liability that schools have in an ever-changing landscape now that we are dealing with the additional challenges of safe distance, protective face masks, and personnel daily attendance issues. Real-life claim examples will be discussed in an interactive session with audience participation.

- ▶ What steps should your district take to assure that you're meeting due diligence and are adequately covered by insurance?
- ▶ What types of coverage do schools typically maintain when we add potential virus contamination?
- ▶ Which are most critical; why?
- ▶ What are "lessons learned" from dealing with the pandemic?
- ▶ What are best practices to implement when there is limited coverage response?

What about liability associated with school board legal, social media, behavioral challenges, increased security demands, IEP's and special ed and now individual personal safe space? Does your school have the right cyber liability in place? Should you be concerned about pollution and/or air quality liability? This session will have you double-checking your school's current insurance as well as re-thinking how to plan for and avoid liability potential from new and emerging risk.

Presenters:

Dr. Jim Diagostino, Superintendent, Mill Creek Schools
Loren Evans, Dir. of Business/Technology, MSD of Mt. Vernon
Josh Wenning, Director, Region 8 Education Service Center

Option 4: How 'Personalized' Active Learning Environments Promote Positive Student Social/Emotional Well-Being

WGES was designed to be a different type of school in order to prepare students for a dynamic, digital future. Equally important, the school district desired this new elementary to nurture and encourage young learners to be the positive social change needed in the community. The strategy to achieve these goals had a multi-faceted approach, beginning with programming and designing a building layout that incorporated various types of active learning environments clustered around grade-level communities, and strategically-aligned with 'specials' spaces. Complementing all of this, the latest FFE offerings were incorporated in a way that promotes student ownership of their learning.

Presenters:

Mark Beebe, Partner, Lancer + Beebe Architects
Scott Alexander, School Board Member, Center Grove Community Schools
Brian Proctor, Principal, Center Grove Community Schools
Jason Taylor, Assistant Superintendent for HR and Technology, Center Grove Community Schools

Option 5: "What Would You Do?"

Patterned after a game show, the contestants will be given a scenario that required board action, and be prompted to provide the right solution. There will be two teams competing against each other, Family Feud style. "Judges" will then determine if they made the right decision.

Examples:

- ▶ The firing of a popular basketball coach or band director.
- ▶ The hiring of an architect or construction firm.
- ▶ A personnel matter regarding a request by a teacher for an extended holiday.
- ▶ The closing of a school.
- ▶ Teacher layoffs.
- ▶ Paying a million dollars for an all weather football field while teachers were denied a pay raise.
- ▶ The expulsion of a student wearing a tee shirt with a strange message (Corona sucks!).

Presenter: Steve Corona, ISBA Region 3 Director, Fort Wayne Community Schools

6:00P - 7:15P — SCHOOL BOARD PRESIDENTS' PANEL DISCUSSION

A response panel of board members who have served or are currently serving as president will field questions from the audience. Advance reservations required.

Presider: Kim Woodward, ISBA Past President, Avon

DAY 2 - TUESDAY, SEPTEMBER 29, 2020

8:00A — VIRTUAL EXHIBIT HALL - OPEN FOR VISITATION UNTIL 1:00P

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8:30A - 9:45A — TUESDAY GENERAL SESSION

Presiding: Dr. Tracy Lorey, IAPSS President, Greater Jasper Consolidated School Corporation

KEYNOTE: FINDING COMMON GROUND IN UNCOMMON TIMES

The purpose of this keynote/breakout is for participants to explore what unites them as opposed to what divides them. We live in a society that is becoming increasingly polarized but even in our darkest moments, there are areas where we can all shine. Participants will learn how to have difficult conversations, how to challenge implicit biases, and how to build a community where differences are not just tolerated but celebrated!

Speaker: Dr. Omékongo Dibinga

Dr. Omékongo Dibinga is a professor of Cross Cultural Communication at American University and director of UPstander International. He provides leadership and diversity professional development training nationally and internationally. He is a motivational speaker, trilingual poet, TV talk show host, and rapper. Omékongo has studied at Harvard, MIT, Princeton, Georgetown, Morehouse, and The Fletcher School. He earned his Ph.D. in International Education Policy from The University of Maryland. His work has appeared in O Magazine, as well as on TV and radio from CNN and BET to the BBC and NPR in millions of homes in over 150 countries.

10:00A - 11:00A — CLINIC SESSIONS

Option 1: Experienced K-12 leaders discuss the value of construction project partnerships and their impact on delivering building projects in the most cost-effective way

Whether you are a rural, suburban, or urban school district, all are faced with the trials of aging buildings, fluctuating populations, referendums, and competition from neighboring communities. As a result, school leaders frequently seek a streamlined method for completing construction projects in the most cost-effective and transparent way.

Join us for a panel discussion with district leaders, sharing their years of experience shepherding construction projects, and the significance of selecting a trusted construction partner early in the process.

Considerations:

- ▶ Knowledge of facility conditions
- ▶ Determining which decisions your community will support
- ▶ Value of accurate cost information
- ▶ Selecting the RIGHT project(s)

Presenters:

Bart York, EVP, The Skillman Corporation
Scott Robison, Superintendent, Zionsville Community Schools
David Holt, CFO, MSD of Warren Township
Gregory Hinshaw, Superintendent, Yorktown Community Schools
Sherry Grate, Superintendent, Westfield-Washington Schools

Option 2: Build a Village: Increasing Student Success Through Partnerships-Returning to a Time When the People in the Village Took Care of Each Other

This is an information-packed session that will take you through the steps of addressing all domains of the student/community through a process of identifying critical needs and locating potential partners that will assist with overcoming barriers to wellness and learning.

Presenter: Robert Wilson, Dir. of Student Achievement and Innovative Programs

Option 3: Taking ISBA K-12 Education Advocacy to the Next Level in 2021

At a time when social, political, and now pandemic challenges confront K-12 public education like never before, your voice representing the best interests of Hoosier students must be heard. During this session Terry Spradlin, Executive Director, will present the 2021 ISBA Legislative Priorities, highlight the Legislative Action Network program, and provide guidance and strategies on how school board members can optimize grassroots advocacy in your local school communities. A panel of school board legislative liaisons will discuss how ISBA's Legislative Action Network provided them with the tools and resources to communicate with area legislators to have their voice heard. Audience participation will be welcomed and a Q&A session will be included.

Presenters:

Terry Spradlin, Executive Director, Indiana School Boards Association
Geoff Gentil, Board President, MSD of North Posey County
Layla Spanenberg, Board Member, Carmel Clay Schools
Veronica Ford, Board Member, MSD of Pike Township

Option 4: Determining Teacher Effectiveness in the Absence of ILEARN, ISTEP, or NWEA

A consortium of schools is being developed to look at teacher performance in subjects in which no state or local assessment data is available. The consortium uses a readiness assessment and end-of-course assessment combination to determine student growth in subjects not covered by state or local assessments. The data created assists building administrators in determining if a teacher is effective.

A course readiness test is given to determine student's preparedness for the class. Students are grouped according to the readiness test subject background knowledge results. This assists in determining growth at the conclusion of the end of course assessment.

Presenter: Daniel Sichtung, Superintendent, Frontier School Corporation

Option 5: Crisis Communications for Boards

In this session, Dr. Michael Adamson will teach boards how to develop and implement an effective crisis communication plan—a necessary component to your pandemic playbook—that helps maintain transparency, while communicating in the midst of a difficult situation.

Presenter: Dr. Michael Adamson, Dir. of Board Services, Indiana School Boards Services

11:15A - 12:15P — CLINIC SESSIONS

Option 1: Dialogue on Current Legal Issues Impacting Public Schools

The legal landscape affecting public schools is constantly changing. The Indiana General Assembly enacts new laws in every year that impact the operations of public schools. Courts issue new decisions almost daily that affect students, employees, and patrons. In addition, COVID-19 has presented new and challenging legal issues daily.

Societal expectations influence changes in the school environment. The ISBA Legal Staff will present the latest information on current legal issues, and then allow time for the audience to propose questions in the Q&A forum.

Presenters:

Lisa Tanselle, General Counsel, Indiana School Boards Association

Julie Slavens, Dir. of Policy Services/Senior Counsel, Indiana School Boards Association

Option 2: Next Level Career and Technical Education: Rethinking and Revitalizing Indiana's CTE System

Career and Technical Education is a key component of our talent development system that is being challenged to prepare current and future students for an economy that will require education and training beyond high school for nearly two-thirds of all occupations. Through collaboration with educators and other partners, the State of Indiana has been working to rethink and revitalize our CTE System. Next Level Programs of Study are being piloted this school year to support statewide implementation for the 2021-2022 school year. This session will provide you with the information you need to help your school corporation start making plans.

Presenters:

Anthony Harl, Assistant Director of Career and Technical Education Programs, Indiana Office of CTE/Governor's Workforce Cabinet

Enjema Beckley, Career Specialist, Indiana Office of CTE/Governor's Workforce Cabinet

Option 3: Charting Your Course to Success With Education Foundations

Several school districts have administrators and school board members who are exemplary in how they support their education foundations. In this session, we will showcase some of those efforts in hopes of sparking ideas for others on how they can enhance their relationship with their education foundation for ultimate gain for the school district. Topics include how the two entities work together to build a strong relationship leading to increased fundraising, how engaging each other's partners benefits the district and the foundation, and how INAPEF's standards for education foundations legitimize the work foundations do to support the district.

Presenters:

Cori Korn, Executive Director, Lawrence Township School Foundation

Jeff Hauswald, Superintendent, Kokomo School Corporation

Kent DeKoninck, Superintendent, Greenwood Community Schools

Teresa Ransdell, Executive Director, Indiana Association of Public Education Foundations

Option 4: Developing a 360 Degree School Safety Program

As former law enforcement officers, the presenters know firsthand about violence and strategies to combat it. Lethality assessment programs and research conducted by the FBI and Secret Service will be provided to participants for their examination. Boldly, the Secret Service has stated school violence is preventable to which the presenters affirm. Overshadowed by vendors selling products to harden buildings and other promoting fear, prevention is often dismissed or trivialized. A road map for schools to implement a 260-degree school security program and questions answered on best practices in providing safe and secure learning environments will be addressed.

Presenters:

Dottie Davis, Founder/President, Davis Corporate Training, Inc.

Mike McCarty, CEO, SafeHiring Solutions

Option 5: Engaging Husky Nation - How to (and not to) keep your community engaged

Members of the HHSC School Board and Leadership Team will share strategies to keep a rural community informed of what is happening in our schools. A focus will be given to not only what has worked, but what has not. HHSC is a 2,300 student school corporation made up of two rural townships and three small towns. The community is truly defined by the school corporation and this presentation will highlight unique and not so unique methods for keeping the community informed. The presentation will also share how a positive non-competitive communication approach can impact transfers in to the school corporation.

Presenters:

Peggy Georgie, HHSC Media Relations Specialist, Hamilton Heights School Corporation

Julie Davis, Board Member, Hamilton Heights School Corporation

Arnie Cooper, Board Member, Hamilton Heights School Corporation

Derek Arrowood, Superintendent, Hamilton Heights School Corporation

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END OF CONFERENCE