

ISBA / IAPSS

72nd Annual Fall Conference
October 11 & 12, 2021



**RE-ENVISIONING,
RE-IMAGINING,
AND RE-INVENTING
PUBLIC EDUCATION
IN A NEW ERA**

2021 ISBA/IAPSS FALL CONFERENCE

DAY 1 - MONDAY, OCTOBER 11, 2021

8:00A — EXHIBIT HALL - OPEN FOR VISITATION UNTIL 3:30P

Plan your day's activities to include a visit to the exhibit hall, meeting friendly personnel from each company who are well versed in the specifics of up-to-date school products and services.

8:00A - 9:00A — ISBA DELEGATE ASSEMBLY

Presiding: Dr. Robert Stwalley III, ISBA President, Lafayette

8:00A - 9:00A — IAPSS LEGISLATIVE RESOLUTIONS HEARING

Presiding: Dr. Greg Hinshaw, IAPSS President, Yorktown School Corporation

9:00A - 10:45A — MONDAY MORNING GENERAL SESSION

Presiding: Dr. Robert Stwalley III, ISBA President, Lafayette

Presentation of Awards:

- ▶ **2021 Lorin A. Burt Outstanding Educator Award**
- ▶ **2021 Outstanding Boardsmanship Award**
- ▶ **Recognition of IAPSS Superintendent of the Year**

Keynote: The Digital Age and Social Media: The Impact of Misinformation on Children — How Should School Board Members and Educators Respond?

Speaker: Renée DiResta

Renée DiResta is a highly regarded expert and speaker on Misinformation, Media and Trust. She is the technical research manager at Stanford Internet Observatory, a cross-disciplinary program of research, teaching and policy engagement for the study of abuse in current information technologies. Renée was a founding Advisor to the Centre for Humane Technology and was featured in the notable Netflix documentary film 'The Social Dilemma' in 2020.

Keynote Title Sponsor: Education Networks of America

11:00A - 12:00P — CLINIC SESSIONS

Independent Financial Snapshot (Rm. 130-131)

As a school board member, do you ever question where your school is at financially, both in the past and moving forward?

South Central Schools partnered with Administrator Assistance to conduct an Independent Financial Snapshot. We

wanted an independent analysis, from a financial standpoint, of where we have been the last 3-5 years, where we are currently at, and a projection of where we are headed.

Join us to hear how the process worked and how the findings have helped South Central Schools with planning for the future.

Presenters:

Dr. Theodore Stevens, Superintendent, South Central Community Schools

Dr. Gib Crimmins, Director, Administrator Assistance

Using the Triangle of Success to Expand Inclusion and Equity Opportunities for Students: Penn-Harris-Madison's Superintendent's Advisory Council (Rm. 132-133)

Question: How can your school district bring students, teachers, counselors, administrators, community members and parents/guardians together to collectively work toward action items that help promote diversity, equity, and inclusion in the areas of discipline, hiring, instruction, and honors identification?

Answer: Come learn one district's approach that can help propel your journey with all stakeholders at the table. At the session, Using the Triangle of Success to Expand Inclusion and Equity Opportunities for Students: Penn-Harris-Madison's Superintendent's Advisory Council, attendees will take-away cutting-edge, practical ideas, frameworks and resources that can be replicated to action specific to your district's needs and goals.

Presenters:

Dr. Jerry Thacker, Superintendent, Penn-Harris-Madison Schools

Jennifer Sears, Ph.D., Dir. Of Social-Emotional Learning and Mental Health, Penn-Harris-Madison Schools

Derrick White, Diversity, Equity & Inclusion Officer, Penn-Harris-Madison Schools

Aaron Leniski, Chief Operating Officer, Penn-Harris-Madison Schools

Designing for Equity and Physical and Mental Well-Being for Students and Teachers (Rm.134-135)

With rising operating costs and budget constraints, it is getting harder for school districts to create new opportunities for students. Nonprofit education foundations are one way your school district can increase funding by engaging your community-regardless of district demographics.

Need a funding source for college/career coaching? Academic competitions? Classroom programs? Whether you're considering a foundation or looking to improve the one you have, this session is for you.

Presenters:

Jane Wright, Executive Director, School City of Mishawaka Education Foundation

Matt Carroll, President, School City of Mishawaka Education Foundation

Wayne Barker, Superintendent, School City of Mishawaka

Bill Agnew, Vice President, School City of Mishawaka Education Foundation

Brian Dooley, MEF Marketing Chair, School City of Mishawaka Education Foundation

Keep Indiana Learning: Developing a Statewide Professional Learning Network (Rm. 136-137)

Teaching and learning has experienced an enormous shift in the past year. Practitioners are hungry for professional learning communities and support. How they want to learn, who they want to learn from, and when they want to

engage has all shifted. In this session, participants will be introduced to Keep Indiana Learning (KInL), an innovative, one-of-a-kind, statewide platform; and Counselor Connect, an initiative supporting Student Service Professionals. KInL and Counselor Connect offer high quality professional learning, resources, and support to foster the delivery of equitable, accessible, and data-informed instruction and services to students. Hear about CIESC partnerships, including other state ESCs, the Indiana Department of Education, community partners, and higher education institutions to develop this grassroots community of practice.

Presenters:

Laurie Ferry, Dir. of Professional Learning, Central Indiana Educational Service Center
Dr. Andy Melin, Executive Director, Central Indiana Educational Service Center

Developing, Supporting, and Nurturing Superintendent/Board Relations (Rm. 138-139)

In this session, Dr. Daniel Hile will share the materials and process used at Smith Green Community Schools to not only help newly elected school board members become oriented to their new role, but to also provide ongoing support for veteran board members as well. Additionally, Dr. Hile will share examples of communication practices used that not only help Board members feel better informed, but also help with the Superintendent summative evaluation process.

Presenter:

Daniel Hile, Ph.D., Superintendent, Smith-Green Schools

12:00P - 1:15P — EXHIBITOR-SPONSORED LUNCH BREAK

1:15P - 2:15P — CLINIC SESSIONS

If I had a Million Dollars... Creating Ways to Maximize Your Budget (Rm.130-131)

Doing more with less is a common slogan for school business officials. Creativity and problem solving to maximize budget utilization is a challenge for every school district. This session will detail the strategies in order to maximize department appropriations and reveal efficiencies. Additionally, procurement tactics, introducing alternate energy sources, cash flow analysis, fund utilization and department budget analysis will all be discussed. Beyond budget implications, these strategies have allowed open dialogue that creates flexibility and fund capacity to drive dollars to the education fund and/or reduce referendum reliance.

Presenters:

Barry Gardner, Chief Financial Officer, MSD of Wayne Township
Charles Wright, Vice President, Sourcing Services, Spendbridge

Leading with Equity—The What, Why, and How (Rm.132-133)

Educational equity is a significant challenge confronting leaders today. Student access and opportunity must be centered, systemic, and policy-driven. Schools must be inclusive, designing economic pathways that attract and retain student and adult talent. These challenges are high-stake matters, and the schoolhouse is a major economic driver in the community AND a strong-indicator of where people choose to live, work, and play.

Objectives:

- Define equity through cultural and political challenges
- Understand the date and equity imperative
- Organize for equity and implement bold actions

Presenters:

Tessa Sutton, Ph.D., Asst. Superintendent, Equity, Diversity, Inclusion, South Bend Community Schools
C. Todd Cummings, Ph.D., Superintendent, South Bend Community Schools

Rafi Nolan-Abrahamian, Asst. Superintendent of Accountability, Chief of Staff, South Bend Community Schools
Brandon White, Chief Academic Officer, South Bend Community Schools
Chad Addie, Dir. Of CTE, South Bend Community Schools
Kareemah Fowler, Asst. Superintendent of Business and Finance, South Bend Community Schools
Rene Sanchez, Asst. Superintendent of Operations, South Bend Community Schools
Patrick Stalvey, Chief Information Officer, South Bend Community Schools

Wellness vs. Chronic Disease Management: The Secret to a Positive ROI in your Clinic (Rm. 134-135)

Already have a health clinic or considering one? Let us introduce you to The Clinic Connection™ Chronic Disease Management model.

In this presentation, you'll learn:

- How the outreach model is designed to provide lifestyle support to those with chronic conditions, while finding undiagnosed conditions
- Tracking ROI through analysis of pharmaceutical spends and overall plan cost
- How to partner with regional employers to maximize cost effectiveness
- How to reduce health plan costs without reducing employee services
- Our success stories from health coaching, medication intervention, and wellness challenges

Presenters:

Adam Elkins, Clinic Management Consultant, The Clinic Connection
Katie Green, LPN, Dir. of Physician Services, Scott Memorial Hospital
Michelle Franklin, MBA, RN, Chief Executive Officer, Sullivan County Community Hospital
Dr. Marc Slaton, Superintendent, Scott County Schools District 2

Video Storytelling: Secrets to Engage Your Audience (Rm. 136-137)

Struggling to truly connect with your community online? Worried you're missing out on social media video? This interactive session will provide real world examples of videos that Indiana districts are using every day. Walk away with video ideas that can make a difference to your students, staff, and community. Gain tips on how to increase Facebook views ten-fold, see how Zionsville creates a video every week, and learn how promoting videos now can help pass referendums down the road.

Presenters:

Paul Weller, Dir. of Media Services, Central Indiana Educational Service Center
Janet Mann, Chief Marketing Officer, Zionsville Community Schools

The Leadership Role of the Board President (Rm. 138-139)

Many new board members are confused about the charter of the board and its role. It is the president's responsibility to ensure board members understand the role of the board and guide members back into that lane should the need arise. The board is not:

- The Superintendent
- The HR Department
- The Athletic Director
- The Supreme Court

Our board members and Superintendent will use 3 quick cases studies to illustrate the governance model of this important role.

Presenters:

Kim Woodward, President, Avon Community Schools
Anne Englehardt, Member-at-Large, Avon Community Schools
Dr. Scott Wyndham, Superintendent, Avon Community Schools

2:15P - 3:30P — FREE TIME TO VISIT EXHIBITS

Please make sure that you patronize our exhibitors in the hall. We would not be able to hold the conference at such a high quality level without their participation!

3:15P — DOOR PRIZE DRAWING (MUST BE PRESENT TO WIN)**3:30P - 4:30P — CLINIC SESSIONS****Digital Signals: What Are Your Students Telling You? (Rm.130-131)**

The proliferation of devices has increased the quantity of digital learning occurring, but the data produced by these devices is what provides district leaders insight into the quality of learning occurring. Gaining visibility into student application usage and engagement data equips leaders with the information needed to track student engagement, safeguard student data, and assess the ROI of EdTech purchases. Join this session to hear how Tri-County School Corporation is leveraging data to eliminate wasteful spending, inform professional development practices, and identify apps being used by their students and teachers that are unapproved and/or pose a threat to student privacy.

Presenters:

Monica Cougan, Mgr. of Strategic Relationships and Initiatives, Education Networks of America
Shannon Kelly, Technology Director, Tri-County School Corporation

Creating Sustained Student Success Using Adult Mentoring Support Networks (Rm. 132-133)

The NSF has sponsored an effort at Purdue University investigating the benefits of teaching students to grow adult support networks. Our program emphasizes professional mentors, community, experiential education, reflection, and personal growth. Students selected for participation receive an annual scholarship and are required to follow a 'best practice' path through school. Initial results with STEM undergraduates have demonstrated statistically improved performance over the general engineering student population in both grades and retention. This presentation will discuss how these innovative ideas can be implemented in existing school culture to create thickly-webbed, resilient graduates who are ready to thrive in today's world.

Presenters:

Dr. Robert Stwalley III, P.E., President—ISBA, Asst. Professor of Agricultural & Biological Engineering, Purdue University
Dr. Carol Stwalley, P.E., Data Analyst and Retention Specialist for the Minority Engineering Program, Purdue University

Implementing a Comprehensive Staff Wellness Program (Rm. 134-135)

How can we address the physical, nutritional, financial and mental wellbeing of our employees? Ultimately, employee access to comprehensive wellness coaching is essential and bringing these services to the workplace was a must. This presentation will share the vision of our wellness program from its initial stages through its results at the end of year one. We will share details regarding how the program is funded, hiring decisions, one-on-one client objectives, incentivization and outcomes. Considerations for implementation in districts of all sizes will be a focus of this presentation.

Presenters:

Barry Gardner, Chief Financial Officer, MSD of Wayne Township
Dr. Shenia Suggs, Asst. Superintendent for Human Resources, MSD of Wayne Township

Leveraging Educational Service Centers to Positively Impact District Academic and Operational Effectiveness (Rm. 136-137)

Educational Service Centers of Indiana (ESCI) is a collaborative partnership involving all nine of Indiana's Educational Service Centers (ESCs). Even though Indiana's ESCs have effectively served and supported their respective school districts for decades, the growing need for school districts to transform academic and operational practices has also elevated ESCI's commitment to enhance its member's partnership efforts with other highly valued educational organizations. This presentation will provide school board members and superintendents not only with a detailed overview of ESCI's efforts, but also how school districts can better leverage the programs and services of ESCs to improve instructional practices and operational efficiencies.

Presenters:

Andy Melin, Executive Director, Central Indiana Educational Service Center

Judy Hendrix, Executive Director, Wabash Valley Education Center

Don Harman, Executive Director, Northern Indiana Education Center / Northwest Indiana Education Center

"What Would You Do?" (Rm. 138-139)

This was so good in 2020, we brought it back in 2021!

Patterned after a game show, the contestants (audience) would be given a scenario that required board action, and they would be prompted to provide the right solution. "Judges" would then determine if they made the right decision. These scenarios were once a regular feature on the very last page of NSBA's monthly magazine. These scenarios usually involved some sort of personnel issue and usually involved a board that got involved in matters that should have been decided by the superintendent and his/her team.

Examples:

- ▶ The firing of a popular basketball coach or band director.
- ▶ The hiring of an architect or construction firm.
- ▶ A personnel matter regarding a request by a teacher for an extended holiday.
- ▶ The closing of a school.
- ▶ Teacher layoffs.
- ▶ Paying a million dollars for an all weather football field while teachers were denied a pay raise.
- ▶ The expulsion of a student wearing a tee shirt with a strange message (Corona sucks!).
- ▶ The board chair's wife addressed the board without indicating her relationship, then proceeded to speak against the district's mask mandate.

Presenters:

Steve Corona, ISBA Region 3 Director, Fort Wayne Community Schools

A panel of attorneys

END OF DAY 1

DAY 2 - TUESDAY, OCTOBER 12, 2021

7:00 - 8:15A — SCHOOL BOARD PRESIDENTS' BREAKFAST/PANEL DISCUSSION (RM. 141-142)

A response panel of board members who have served or are currently serving as president will field questions from the audience. Advance reservations required.

Presider:

Kim Woodward, ISBA Past President, Avon Community Schools

8:30A - 9:45A — TUESDAY GENERAL SESSION

Presiding: Dr. Greg Hinshaw, IAPSS President, Yorktown School Corporation

KEYNOTE

Speaker: Dr. David Schuler

Dr. David Schuler is current superintendent of District 214 in Arlington Heights, IL, which is Illinois's largest high school system. He was 2018 Illinois and National Superintendent of the Year and served as the 2015-2016 President of AASA, The School Superintendents Association. In the latter role, he spearheaded the national Redefining Ready! movement, which redefines what it means for students to be college, career and life ready. He currently leads the national Redefining Ready! Cohort and facilitates the Aspiring Superintendents Academy through AASA, where he shares his perspectives on leadership and helps develop the next generation of outstanding leaders who lift up public education.

10:00A - 11:00A — CLINIC SESSIONS

How to Make Your Construction Dollars Go Further (Rm.130-131)

School Leaders face the difficult challenge of how to get the most out of their school's capital projects. Factoring fiscal responsibility, public accountability, the demand for safe and engaging learning environments, along with an ever changing economy, School Leaders need the knowledge, skills, and resources on how to administer a capital project successfully.

Presenters:

Benjamin Williams, Owner's Technical Representative, The Veridus Group

Tim Jensen, President, The Veridus Group

Dr. Scott Olinger, Superintendent, Plainfield Community Schools

Empowering Equity Councils to Advance Equitable Learning Spaces (Rm. 132-133)

From a small group of passionate educators to a district-wide Equity Council under the leadership of the superintendent, the MSD of Pike Township implemented an equity focused strategic plan intended to challenge the status quo and provide equitable learning experiences for all students. Join us to learn about our journey and receive valuable information to help you plan or progress in your own.

Presenters:

Dr. Flora Reichenadter, Superintendent, MSD of Pike Township

Ayana Wilson-Cole, Equity Council Leader for Professional Development, Asst. Principal—Eagle Creek Elementary School

Dr. Joel Munoz, Dir. of School and Community Services, MSD of Pike Township

Interconnectedness of SEL / Student Engagement with 'Innovative Learning Environments' (Rm. 134-135)

(WHY) How SEL impacts all learner's ability to engage and succeed. Primary learning objectives:

- More than just a buzz-word, real data showing affects of SEL on student success
- Identifying SEL inhibitors
- Creating safe spaces for youth to experience emotions, express them, and learn about handling their own emotions and the emotions of others.

(WHAT) Mindset, paradigm shift or 'pivot', personalized active learning spaces to engage the wide spectrum of where students are. Primary learning objectives:

- Learner choice and education 'ownership'
- Promoting student self-regulation
- Student-centric, 'explorative' delivery

(HOW) Learning spaces to support paradigm shift. Primary learning objectives:

- Promoting flexibility and movement
- Connections to nature and 'biophilic' learning elements
- Identifying with larger student 'community'

Presenters:

Brian Proctor, Principal – Walnut Grove Elementary, Center Grove Community Schools

Mark Beebe, AIA, Partner, Lancer + Beebe Architects

Christy Berger, MSM, LSW, Dir. of School Counseling and Mental Health, Center Grove Community Schools

Creating Career Pathways in Construction Through Professional Partnerships (Rm. 136-137)

Learn how school districts and their professional partners are working together to accomplish much more than a construction project, they are building career pathways for students. Skillman and Warren Township are collaborating to provide students with a real-life experience in a construction project taking place in their own schools. Student engagement includes an introduction to building programs, shadowing opportunities in specific trades, construction tech program tours, and on-site interaction with Skillman Site Managers and Project Engineers. The Warren Township Board of Education recently had a project update presented entirely by their own students!

Presenters:

Victor Landfair, Vice President, The Skillman Corporation

Dr. Tim Hanson, Superintendent, MSD of Warren Township

Dr. Steve Rogers, Dir. of Walker Career Center, MSD of Warren Township

Informed Decision-Making (Rm. 138-139)

Informed decision-making is crucial to effective governance and leadership. Board members collectively make hundreds of decisions during a term of office. Some of these decisions are routine and others are complex, but each require information that justifies a recommendation for board support. This session stresses the importance of data in building community trust, making long-term commitments and for insuring that the best decisions are being made at critical moments.

Presenter: Dr. Michael Adamson, Dir. of Board Services, Indiana School Boards Services

11:15A - 12:15P — CLINIC SESSIONS**Is CMc Right For Your Next Construction Project? (Rm.130-131)**

Indiana Code 5-32 was expanded in 2017, authorizing local and state public agencies to deliver construction projects using Construction Manager as Constructor (CMc). Many school districts have already completed projects using CMc, but questions remain surrounding the statute. To help educate school officials about the financial and operational benefits of CMc, Garmong will host a panel of experts who bring different perspectives to the conversation. Our panelists recently teamed on the delivery of the Metropolitan School District of Lawrence Township's transportation facility project, which will be used as a case study to offer legal, school operations, construction, and architectural expertise.

Presenters:

Paul Okeson, Executive Vice President, Garmong Construction Services

Lisa Gomperts, Principal, Schmidt Associates

Rodger Smith, Chief of Operations, MSD of Lawrence Township

Jeffery J. Qualkinbush, Esq., Partner, Barns & Thornburg LLP

Has the Pandemic Taken a Bite out of your Students' Achievement: Tips to Get Your Schools in Balance (Rm. 132-133)

The aim of this highly interactive session is to help district leaders identify schools that have lost momentum during the pandemic. Dr. Barkey's model will enable superintendents to diagnose how to turnaround those schools. Participants will brainstorm and share in small groups, leaving with an outline of an action plan that will be ready for collaboration with key stakeholders. The model was developed after researching successful turnaround districts in CA, CO, and GA (as well as Barkey's own work in Warsaw).

Presenters:

Dr. Danelle Barkey, Asst. Superintendent of Secondary Schools, Warsaw Community Schools

Dr. Marilyn Quick, Associate Professor, Ball State University Department of Education Leadership

Get Back To What You Do Best: Helping Students Succeed! (Rm. 134-135)

Graduation Pathways are great! But they can also be cumbersome to track. With the crossover from ISTEP to Pathways for the Classes of 2023 - 2025, an overwhelming amount of data must be collected as students work their way toward graduation. Due to this, school counselors can miss out on opportunities to reach out and connect with their students. Listen as one school official discusses how she utilizes a resource to streamline the data collection, organization, and analysis for Graduation Pathways to gain valuable time, thus saving money and personnel, so that her school counselors can have meaningful conversations again with students.

Presenters:

Anita Glaze, Asst. Principal, Mt. Vernon High School

Robbie Grimes, Dir. of Sales Development, Standard for Success

Executing on Personalization to Produce Equitable Student Outcomes (Rm. 136-137)

Finding yourself buried in spreadsheets with limited resources of time and human capital to address your identified needs? In the summer of 2021, Duneland Schools, in partnership with Servio, began utilizing Salesforce (Student Success Hub) to provide live dashboards to target and track students at-risk for graduating. Learn of our challenge to more effectively capture information on student needs to paint a more meaningful, actionable, and personalized picture of each student, or "that which comes after the teaching." Join us as we share how we are leveraging this approach to make inspire, engage, and empower our students toward success.

Presenters:

Kevin Zeck, Dir. of Alternative and Virtual Education, Trojan Virtual Academy / Duneland Schools

Dr. Chip Pettit, Superintendent, Duneland Schools

Brent Martinson, Principal – Chesterton High School, Duneland Schools

Building the School Board/Superintendent Relationship (Rm. 138-139)

The purpose of this workshop is to share practical suggestions for superintendents to build the governance role of their school board to allow a productive relationship. The general rule of “the board does policy and the superintendent administrates the district” has been blurred, making governance more complex and combative. Think of the board/superintendent as a governance team. Teams must build a relationship among the members. That involves the three C’s: communication, confidentiality, commitment.

Presenter:

Peggy Hinckley, Fmr. Superintendent, Peggy Hinckley Consulting