



# 2023-2024

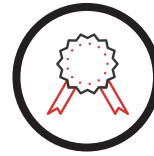
## POWER *of* MEMBERSHIP

THE FOLLOWING IS A SUMMARY OF SERVICE ACCOMPLISHMENTS AND ENGAGEMENT OPPORTUNITIES PROVIDED TO ISBA MEMBERS FROM FALL 2023 – SUMMER 2024.



### **BOARD SERVICES**

- 26** custom in-district board development workshops
- 4** facilitated district strategic plans
- 103** participants in the Winter and Summer Leadership Academy seminars
- 4** school board candidate webinars with Legal Services
- 8** superintendent searches conducted
- 4** school board/superintendent goal setting workshops



### **EGA LEADERSHIP DEVELOPMENT**

- 109** – Commendable (Level 1) board members
- 78** – Advanced (Level 2) board members
- 54** – Distinguished (Level 3) board members
- 29** – Exemplary (Level 4) board members
- 182** – Exemplary Honor Roll board members
- 82** – Commendable School Boards
- 20** – Advanced School Boards
- 1** – Distinguished School Board
- 2** – Exemplary School Boards



### **EXTERNAL COMMUNICATIONS**

- 91,000** page views on the ISBA website
- 61,000** impressions on X/Twitter
- 24,000** users reached on Facebook
- 303** news media mentions with potential editorial reach of 1.25 billion people
- 4** issues of the Journal, **8** issues of e-Dition, **12** Resource Digests, **195** School News Daily distributions



### **2024 EVENTS**

- Held **43** events in 2024 (**29** in-person events and **14** webinars), with **211** total EGA points and **77** total hours of professional development available

Hosted **10** Fall Regional Meetings with **1,003** members in attendance and **10** Spring Regional Meetings with **1,035** members in attendance

Co-hosted the first ever Artificial Intelligence in Schools Seminar with more than **185** attendees

Co-hosted School Budgeting & Finance Seminar with more than **200** attendees



## **LEGISLATIVE SERVICES**

**9** Weekly Legislative Updates issued during the 2024 session of the state legislature and **5** call-to-action Legislative Action Network alerts

**6th** Annual State House Day held on February 6, 2024, providing approximately **125** school board members in attendance with an in-depth briefing on key education bills, informative panel discussions featuring top lawmakers, and an opportunity to connect with nearly **40** legislators who attended the luncheon or served on a panel

Tracked **116** bills related to K-12 education and influenced the outcomes on several bills

Hosted **3** grassroots advocacy training webinars and issued the **7th** edition of the ISBA Advocacy Guide

**17** committee meetings at which staff testified



## **LEGAL SERVICES**

Responded to over **2,000** phone calls and e-mails from school administrators, school board members, and school attorneys seeking legal consultation and advice

Hosted **2** school law seminars and 1 collective bargaining seminar

Published the 2023 edition of the ISBA Student Discipline Manual and hosted **2** half-day webinars on student discipline

Authored and disseminated memoranda to the membership on (1) school board reorganization requirements and board of finance mandates; (2) school board candidate election requirements; (3) new per diem rates for school board meetings and a sample resolution for adopting the per diem rates; and (4) Title IX court decision impacting Indiana school corporations

Presented at the following ISBA events: Leadership Academy; State House Day; and Candidate Forums

Presented at **4** superintendent study councils, **1** principals study council, and **2** administrator inservices

Presented at conferences and meetings of various education organizations including, IASBO, ILF, and AASPS



## **POLICY SERVICES**

Responded to **200** requests for policies and policy-related issues

**25** new or updated sample policies issued

**43** school corporation subscribers to CPMS

**95.5% CUSTOMER SATISFACTION RATING ON ISBA SERVICES, PER 2024 ANNUAL MEMBER SURVEY**