

In this e-Dition:

Year in review by Terry Spradlin pages 1-3

Preparing for the 2023 session by Terry Spradlin page 4

Top 10 tips of effective grassroots advocacy page 5

Top 5 tips for orienting new board members

by Steve Horton page 6

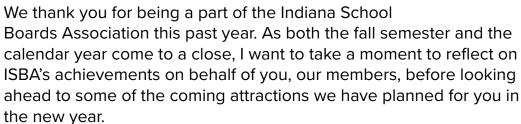
New Board Member Academy page 7

News and Notes page 8-9

Reflections on ISBA accomplishments in 2022

By Terry Spradlin, Executive Director, tspradlin@isba-ind.org

Holiday greetings to you and yours from the ISBA Board of Directors and Staff!



To the school board members who will not be returning in 2023, we applaud you for your contributions to K-12 public education. At the same time, we are pleased to welcome 339 new school board members to the Association. We are compiling profile and contact information for these new members, and once received from each school corporation's central office, we'll be sending a welcome packet that includes information on the New Board Member Academy (NBMA) that begins on January 14, 2023.

Please see page seven of this newsletter for more information on the New Board Member Academy.



It has been quite a year for us here at ISBA, and we hope 2022 has been just as memorable for you.

Event Highlights

Overall, we offered 35 events this year, including our signature event, the 73rd Annual ISBA-IAPSS Fall Conference at the Indiana Convention Center. We were pleased to receive superlative comments from attendees about their positive experiences at the Fall Conference, with many saying it was the best one they have ever experienced.

In addition, we were excited to safely resume in-person Spring and Fall Regional Meetings. With 1,000 in attendance across all 10 Fall meeting sites, it was clear that you shared in our excitement to be back to meeting face-to-face. As a whole, ISBA events provided members with the opportunity to earn 135 hours of professional development and 102 Exemplary Governance Award (EGA) points.

Communications & Outreach Highlights

- Convened 15 School Board Presidents' Roundtable Virtual Forums
- More than 97,000 pages visited on the ISBA website
- Published 4 quarterly issues of The Journal, 8 e-Dition newsletters, 11 Monthly Resource Digests, and 195 weekday distributions of School News Daily
- 716 mentions of ISBA in the news media across print, TV, radio, and online publications

Board Services Highlights

- Led 27 board development workshops or board/admin goal setting retreats in the field
- Facilitated 7 webinars on Leadership, Public Participation in School Board Meetings, and Effective Superintendent Evaluations
- Offered 8 school board candidate workshops
- Conducted 3 superintendent searches

Legal Services Highlights

- Responded to 2,800 requests for legal advice from school boards and superintendents
- Hosted Collective Bargaining Seminar, Employee Discharge Webinar, 2 School Law Seminars, and 2 Student Speech Webinars
- Issued written guidance on school board elections, adjunct teacher permits, and annual organization meeting requirements

Continued on next page . . .

Policy Services Highlights

- Responded to over 530 requests for board policy assistance
- Created and distributed sample policies on a variety of topics including Expanded Criminal History Checks, Internet Use and Filters, and Teacher Appreciation Grants
- Served 42 school corporation subscribers to Comprehensive Policy Management Services (CPMS) in third year of enhanced board policy development program
- Published 4 Policy Advisors

Advocacy Services Highlights

- Released 5th Edition of ISBA's "Working Together Let's Advocate for Public Schools"
 Advocacy Guide and hosted 2 grassroots advocacy training webinars
- Issued 10 weekly legislative updates and several Legislative Action Network Action Alerts
- Convened 4th Annual ISBA State House Day on February 15, 2022
- Tracked 140 bills related to K-12 education and influenced the outcome of many key issues

Preview of 2023 Event Program

Registration for the New Board Member Academy is now live, and the agenda is available for viewing <u>HERE</u>. Participants will choose between five locations around the state to attend a day-long seminar to commence the Academy, then have a sequence of live clinic session webinars. Participants will also have access to a series of on-demand videos to support them in their training and professional development needs. Mr. Steve Horton, ISBA Director of Board Services, will lead the Academy training.

- The 5th Annual State House Day will be February 21, 2023, at the Indianapolis Downtown Marriott. Stay tuned for news about this event beginning the week of January 2, 2023.
- Mark your calendar as we encourage you to attend the 74rd ISBA-IAPSS Fall Conference September 25-26, 2023. For more information on these and other events please visit the ISBA Events website page regularly.

On behalf of the ISBA Board of Directors and Staff, **thank you** for your participation in the programs and offerings this year, giving us valuable feedback and sharing local perspectives on key K-12 issues, and for your service and leadership as a school board member in your respective communities.

Together let's accomplish more great things for K-12 public education in 2023, but first, **Merry Christmas!**