

RESOURCES

U.S. Census Bureau Statistics in Schools (Pamphlet):

- <https://www.census.gov/content/dam/Census/programs-surveys/sis/resources/2020/sis-general-brochure.pdf>

U.S. Census Bureau Statistics in Schools (Handout):

- <https://www2.census.gov/programs-surveys/sis/about/sis-and-2020census.pdf>

Young Child Undercount (Factsheet):

- <https://www.census.gov/content/dam/Census/newsroom/press-kits/2018/counting-young-children-in-2020-census.pdf>

Count All Kids Campaign (Webpage):

- <https://countallkids.org/>

Hard to Count Areas (Interactive Map):

- <http://www.census.indiana.edu/htc.html> or
- <http://www.censushardtcountmaps2020.us/>

Counting for Dollars (Factsheets):

- USA - https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_USA.pdf
- IN - https://gwipp.gwu.edu/sites/g/files/zaxdzs2181/f/downloads/IPP-1819-3%20CountingforDollars_IN.pdf

Census in School/Statistics in School (Curricular Resources/Factsheets):

- <https://www.census.gov/schools/>
- <https://www2.census.gov/about/partners/general/fact-sheet-schools.pdf?#>
- <http://www.census.indiana.edu/documents/2020/Census%20Talking%20Points%20schools.pdf>

Census Bureau Public Service Announcements (Videos):

- All videos: https://2020census.gov/en/partners/psa-toolkit.html?utm_campaign=20191107msc20s1ccnwsrs&utm_medium=email&utm_source=govdelivery
- Every Moment Counts (30 sec.). This video highlights the importance of counting every individual in the household, including extended family and unrelated individuals: <https://youtu.be/uKOGPsaWMT0>
- Today I Learned (30 sec.). This video talks about the Statistics in Schools program and how they can help students learn about the 2020 Census: <https://youtu.be/-tInXK8O4KQ>
- Is My 2020 Census Data Safe? (30 sec.). This video emphasizes that all personal information shared with the Census Bureau will be safe and protected and will not be shared with any other governmental department or person: https://youtu.be/qzmB5oJQ_z4
- How Do I Take the 2020 Census? (30 sec.). This video describes how to take the 2020 Census and what happens if you do not take the Census on time: <https://youtu.be/bcE5wXH17Os>

Other Resources by Audience

The Latinx Community:

NALEO Census 2020 (Webpage):

- <https://naleo.org/census2020/>

NALEO What is the Census (Handout):

- https://hagasecontar.org/wp-content/uploads/2019/03/NEF_2020_Census_101_EN_2.pdf (English)
- https://hagasecontar.org/wp-content/uploads/2019/05/NEF_2020_Censo_101_SP_2.pdf (Spanish)

U.S. Census Bureau Kids Count (Video):

- <https://www.youtube.com/watch?v=WVyfvMdEtsE> (Spanish)

NALEO Education Fund Hazme Contar Campaign (Webpage):

- <https://hagasecontar.org/hazmecontar>

The Black/African American Community:

NAACP What is the Census? (Webpage):

- <https://www.naacp.org/what-is-the-census/>

NAACP Census 2020 Resources (Webpage):

- <https://www.naacp.org/get-count-prevent-black-undercount/>

U.S. Census Bureau Shape Your Future (Video):

- <https://www.youtube.com/watch?v=IE8COWgnheM&feature=youtu.be#>

The Burmese Community:

U.S. Census Bureau, How to Fill out the Census (Printable Guide):

- <https://www2.census.gov/programs-surveys/decennial/2020/resources/language-materials/guides/Burmese-Guide.pdf?#>

School Board and Administrators:

Stateside Administrative Booklet (Toolkit):

- https://www.census.gov/content/dam/Census/programs-surveys/sis/resources/2020/stateside_admin_booklet.pdf

Sample Board Resolution:

- See Appendix A for concise version
- See Appendix B for full length version

Teachers:

U.S. Census Bureau Statistics in Schools (Classroom & Lesson Plan Resources):

- <https://www.census.gov/programs-surveys/sis/activities/overview.html>

Statistics in Schools (Flyer):

- <https://www.census.gov/content/dam/Census/programs-surveys/sis/resources/2020/sis-educator-flyer.pdf>

Students and Parents:

Confidentiality (Handouts):

- <https://www.census.gov/content/dam/Census/library/factsheets/2019/comm/2020-confidentiality-factsheet.pdf> (English)
- <https://www.census.gov/content/dam/Census/library/factsheets/2019/dec/2020-confidentiality-factsheet-sp.pdf> (Spanish)

2020 Census & Your Child's Future (Flyer):

- <https://www.census.gov/content/dam/Census/programs-surveys/sis/resources/2020/sis-take-home-flyer-english.pdf>