

The Power of ISBA Membership



2018-2021 ISBA Strategic Plan:

Vision: *The ISBA is the preeminent resource in school governance and a respected advocate of public education.*

Mission: *The mission of the ISBA is to provide our members with exceptional professional development, resources, and advocacy necessary for excellence in school board governance.*

Goal Areas:

1. Increase Membership Engagement and Connectedness
2. Enhance External Communication
3. Become a Best-Practice Resource and Repository for Board Members
4. Take ISBA Advocacy to the Next Level

Diversity of Programs and Services:

ISBA membership offers complete board support, advice, and materials for:

- Governance operations
- Legal issues
- Policy questions and recommendations
- Training, training, training
- Emerging issues on the Indiana K-12 education policy scene
- Legislative representation and lobbying efforts
- Timely resources, articles, and information
- On-site and web-based presentations for board members, superintendents, corporation attorneys, and building level administrators
- Superintendent Search Services

2018 Achievements to Enhance Membership Value and Benefits:

- ✓ Implemented a new monthly electronic newsletter, *e-Dition*, to share more timely and critical school law, policy, and regulatory information with members
- ✓ Launched a new association management software (AMS) system and member portal for added benefit to membership
- ✓ Launched a brand new website with member portal functionality
- ✓ Held/Will hold 52 events in 2018, with 108 total CAP points and 51 total hours of professional development available
- ✓ Hosted Spring Regional Meetings with more than 1,000 members in attendance
- ✓ Created and introduced the ISBA Budgeting and Financial Oversight for Board Members Resource Guide
- ✓ Had a total of 524 people take part in webinar and seminar training on the new resource guide
- ✓ Conducted five superintendent searches for Indiana school corporations using new enhanced software to optimize document and communications management
- ✓ Responded to over 1950 calls and/or emails asking for legal advice (through July 2018)
- ✓ Responded to more than 200 requests for board policy assistance
- ✓ Created and distributed to all ISBA members sample policies required as a result of new state and federal laws
- ✓ Sent sample policies and procedures for the use of metal detectors to all ISBA members
- ✓ Authored memoranda on recent topics, including student walkouts and use of handheld metal detectors
- ✓ Assisted in the filing of an amicus curiae brief in D.Z. v. State, wherein the Indiana Supreme Court considered the issue of a student's right to receive Miranda warnings
- ✓ Hosted a school law seminar, collective bargaining seminar, and child abuse reporting seminar
- ✓ Will host regional workshops in the fall on employee discharge procedures

New ISBA Programs in 2019

- ✓ **New school board member 1st year academy** that will include clinic sessions and a webinar series that will provide an expedited training program to achieve level 1 Certification Awards Program (CAP) status
- ✓ **New grassroots advocacy program** to actively engage local board legislative liaisons in the 2019 legislative session advocacy outreach efforts of the ISBA and to hold a first annual ISBA State House Day
- ✓ **New and enhanced board policy development and review services**
- ✓ **ISBA 70th Anniversary Celebration** marketing and communications supplements will be spotlighted throughout 2019