
***“Navigating Public
Schools Through
Uncertain Fiscal
Terrain:***



***The Ultimate Budget
Challenge for School
Boards and
Superintendents”***

Dear Friends:

Does your company want contact with Indiana’s school leaders?

If so, you need to exhibit at the ISBA/IAPSS 61st Annual Fall Conference, September 27-28, 2010!

Enclosed is information about our show, scheduled on September 27th at the Indiana Convention Center in Indianapolis. Enjoy the benefits of exhibiting to school board members, superintendents, and business officials. This is your opportunity to conduct demonstrations, distribute information, generate new leads and establish new markets for your company or organization. This is the one show that brings together the key decision-makers of Indiana’s 290 public school corporations.

Our exhibit show is a popular, vigorously sought out venue. To avoid the last minute panic, complete and mail the enclosed 2010 Application & Contract for Exhibit Space today and grab your piece of the action in the Indiana school market!

Fax your application now!

Exhibit Applications may be faxed to the ISBA but to be valid, the original contract must be received within 30 days accompanied by a check representing the total amount due - no exceptions. No telephone reservations will be accepted. A completed and signed application with payment must be received by ISBA before reservations can be confirmed. Booths will be allocated on a first-come, first-assigned basis.

If you have questions, please call Brenda McDaniel, ext. 102; e-mail at bmcdaniel@isba-ind.org or Mary Wagers, ext 112; email at mwagers@isba-ind.org. Plan to join us at the ISBA/IAPSS Conference in September!

#



NEW EXHIBIT HALL FEATURE....a section reserved exclusively for Conference sponsors – increase your visibility!

Sponsorship opportunities are available for the ISBA’s 2010 ISBA/IAPSS Fall Conference held September 27-28, 2010, at the Indiana Convention Center, Indianapolis, IN. A sponsorship guarantees extra publicity for your company and maximizes your visibility among conference registrants.

For Service Members and exhibitors who are willing to be a sponsor in addition to buying an exhibit booth – see enclosure – will be entitled to prime exhibit space set aside exclusively for sponsoring companies. To be assigned a booth as part of the reserved section located in front of the exhibit hall, payment must be received by Friday, April 23, 2010.

If you are interested, please contact Linda Strauss, lstrauss@isba-ind.org, 317-639-0330, x101.