

This is your opportunity to showcase your business leadership at the 2010 ISBA/IAPSS Fall Conference and Exhibit Show. Act today to join exhibitors who use this event to market their best ideas to these savvy school buyers.

As a provider of school services and supplies, your best opportunity to target your market is the 61st Annual ISBA/IAPSS Conference and Exhibit Show. This is the event in 2010 when approximately 1,000 Indiana school board members, school corporation administrators, school business officials and other school decision-makers gather to collect ideas and to plan for the future.

An exhibit at our show allows you to put your company in personal contact with the educational leaders from Indiana's 290 school corporations. State-of-the-art technology, hands-on demonstrations, unexcelled customer services or competitive prices – an exhibit enables you to show these influential leaders how you can help them successfully bring it all together for Indiana's school children.

SHOW LOCATION

The Exhibit Show will be held in Hall D & E of the Indiana Convention Center, 100 South Capitol Avenue, Indianapolis, Indiana.

SHOW HOURS

Set-up:	Sun, Sept. 26	1–7 pm
	Mon, Sept. 27	7–8 am
Hours open:	Mon, Sept. 27	8:00am- 3:15pm
Dismantle:	Mon, Sept. 27	3:15-7 pm
	Tues, Sept. 28	8–10 am

BOOTH SPECIFICATIONS

Each booth measures 10-feet wide by 10-feet deep with an 8-foot blue and white backdrop with 30-in draped side rail dividers. Booth rental includes blue aisle carpeting, aisle clean up and booth identification sign. – **tables and chairs are not provided.** Approximately 30 days prior to the show, Excel Decorators will provide forms to order electricity, tables, chairs, carpet, freight storage, etc. These items are not included in the booth rental fee. Arrangements and charges are the responsibility of each exhibitor.

2010 EXHIBIT SPACE RENT

1 st booth	\$600.00
2 nd booth	\$575.00
Each additional booth.....	\$600.00

HOTEL INFORMATION

Three downtown hotels are offering a conference rate – a listing is included in this mailing. Reservations must be made directly with the hotel.

DOOR PRIZES

Exhibitors are welcome to award door prizes in their booths.

ATTENDANCE AT 2009 SHOW

School Board Members	720
School Superintendents/ Admin	267
School Business Officials, etc	130
Total	1,117

COMPLETE YOUR APPLICATION TODAY

Last year's exhibitors have first priority on booth space. Space assignments will be made in the order in which applications are received. Complete the application and mail with your check to ISBA, One N. Capitol, Suite 1215, Indianapolis, IN 46204-2225. **The contract may be faxed but payment must be received within 30 days of fax date or the reserved booth space will be released – no exceptions!**

REGISTRATION & BADGES

Ten name badges are permitted per each exhibiting firm and will be furnished by ISBA. There is no conference registration fee required for any exhibitor-authorized booth attendant. A form will be emailed to the Contact Person listed on the Application/Contract.

EXHIBITOR SPONSORED LUNCHEON

A luncheon is planned on Monday, September 27 from 11:30 a.m. to 1:00 p.m. in the Exhibit Hall. **Two lunch tickets per booth are included in the exhibit fee.** Additional tickets may be purchased from ISBA. A form will be available at a later date.

Questions? Call: Brenda McDaniel
317-639-0330, x102
email – bmcdaniel@isba-ind.org