



## Program



**Indiana School Boards Association Annual Fall Conference**  
jointly sponsored by the Indiana Association of Public School Superintendents  
September 27-28, 2010

*“Navigating Public Schools Through Uncertain Fiscal Terrain:  
The Ultimate Budget Challenge for School Boards and Superintendents”*

### Monday, September 27

**a.m.**

8:00	<b>Conference Registration Open</b>	Hall D-E Foyer
8:00-9:00	<b>Continental Breakfast</b>	Hall D-E Foyer
8:00	<b>Exhibit Hall open for visitation until 3:15 pm</b> Plan your day’s activities to include a visit to the exhibit hall, meeting friendly personnel from each company who are well versed in the specifics of up-to-date school products and services.	Hall D & E
8:00	<b>Delegate Assembly Registration</b>	Wabash 1-3
8:30-10:00	<b>ISBA Delegate Assembly</b> Presiding: John Payne, ISBA President, Blackford County  Pledge of Allegiance  Parliamentarian: Edward L. Frazier, Speedway  Committee Reports: 2010 Nominating Committee Paul Sloffer, Chair, Northwest Allen  2010 Legislative Committee George Baranowski, Chair, Lake Central  Consideration of Additional Legislative Resolutions  Presentation of 2011 Budget  Report from the Executive Director	Wabash 1-3
9:00-10:00	<b>Clinic Sessions</b>  A. <b>Cost of Educating a Student</b> (repeated Tuesday, 8:30 a.m.) <i>Are students receiving an adequate education – and how much does an adequate education cost? Efforts to answer such deceptively simple questions have spawned several associated questions, including: Can “adequacy” be defined in a philosophically satisfying manner? Can the cost of an adequate education be determined? Such questions were rampant during the 2009 session of the Indiana General Assembly as legislators debated the proverbial issue of “How much money is enough to provide for an adequate education for students in Indiana?” As a result, the legislature agreed to establish a two-year study commission to examine this issue in more detail in search for</i>	Room 101-102

*answers. This research study calls for a report that will examine the development of each of the four general methods for assessing education funding adequacy, summarize in which states these methods have been used, and describe associated court cases that have prompted funding system changes in various states. The limitations and strengths of each method are noted. We also will report how each method deals with students who are considered more expensive to educate, namely, students from relatively impoverished backgrounds.*

President:

J.T. Coopman, IAPSS Past President, Monroe County

Presenter:

Terry E. Spradlin, Associate Director for Education Policy, Center for Education and Education Policy

### **B. Comparison of Health Care Plans: State and Local**

Room 103-104

*As local school boards and school officials assess budget issues, one continual rising cost is the health care premium. As you evaluate the escalating expense, it is important that current and factual data be available so that school officials can make informed decisions about health coverage. This session, therefore, is provided to offer comparisons of various health care plans including, but not limited to, contrasting the state health care plan with other available health care options.*

President:

Larry Vassar, ISBA Region 1 Director, Highland

Presenter:

Richard Sutton, President, RE Sutton Associates and Brownsburg Community Schools board member

### **C. Principals Evaluating Teacher Performance: A Key Ingredient to Student Learning** (repeated Tuesday, 8:30 a.m.)

Room 105-106

*During this session, we will walk through the past, present, and future of teacher evaluation models and how this process has evolved and now plays a key role in student achievement. In today's environment, education is under tight scrutiny. As a result, teacher accountability has come to the forefront. This session will provide attendees with valuable ideas and information related to issues surrounding today's environment of high stakes and accountability.*

President:

Steve Yager, IAPSS Former Past President, MSD of Southwest Allen County

Presenters:

Jim Halik, Superintendent, Southern Hancock County

Mark Kern, Principal, New Palestine Elementary School

Rhonda Peterson, Director of Curriculum, Southern Hancock County

### **D. How Technology Can Reduce Education Costs While Maintaining Academic Excellence** (repeated Tuesday, 8:30 am)

Room 107-108

*Every school corporation is assessing how to reduce costs. Technology can help! Some school corporations have experimented with sharing staff through broadband Internet, thereby reducing needed personnel while maintaining current levels of educational*

*offerings. Other school corporations have considered the delivery of professional development services through technology, thus eliminating travel and conference costs. Hear about the technical resources needed to offer such programs and the numerous opportunities for your school corporation to save money.*

Presider:

Larry Stillson, ISBA Region 2 Director, Mishawaka

Presenters:

Marlin Creasy, Director, Community and Government Relations; Merle Gruesser, Director of Customer Services, Education Networks of America

### **E. Systemic Connections and Collaborations**

Room 109-110

*Have you been looking for an opportunity to learn more about systemic change? If so, this is a presentation you will not want to miss. You will learn what an urban school district has done to create a unified system where all district level departments, schools, and the school board collaborate to achieve a common vision, mission and set of goals.*

Presider:

Mary Roberson, IAPSS Treasurer, Perry Central

Presenter:

Beth Niedermeyer, Asst. Superintendent of Curriculum and Instruction K-12, MSD Pike Township

9:00

### **IAPSS Legislative Resolutions**

Room 120-122

*School superintendents will discuss the DOE state grant and review process for conducting a study of consolidation options. They will also share research and literature on various views related to the consolidation of school districts and school district services.*

Presiding:

John Sayers, IAPSS President, Carroll

Thomas Patterson, Legislative Committee Chair, Madison

Thomas Little, Policies and Resolutions Committee Chair, MSD Perry Township

10:00

### **Refreshment Break**

500 Ballroom  
Foyer

Sponsored in part by Triangle Design

10:15

### **1<sup>st</sup> General Session**

500 Ballroom

Presider:

John Payne, ISBA President, Blackford County

Speaker:

Larry DeBoer, Professor of Agricultural Economics, Purdue University

Message:

“Current and Future Indiana Economy – Revenues and Tax Issues”

*The recession may be ending, but challenges for Indiana state and local governments are*

likely to intensify. Difficult budget decisions lie ahead. The recession will continue to hold down revenue growth for the state, and for counties, cities, school corporations and other local governments in Indiana. The new property tax caps tighten again in 2010, with immediate and long-term effects on taxpayers and local budgets. Professor Larry DeBoer of Purdue University will offer an analysis of the new state budget, and consider the implications of the budget and the economy for this biennium and the next. He will present information about the effect of the recession on local governments, and the implications of the tighter property tax caps.

11:00-	<b>Program free time to visit exhibits</b>	Hall
11:30	Beverages sponsored in part by Administrative Assistance	D & E
11:30	<b>Exhibitor-Sponsored lunch</b> The luncheon will afford participants a chance to visit exhibit displays, meet the exhibit representatives, and obtain signatures on door prize entry cards.	Hall D & E
<b>p.m.</b>		
12:45- 2:15	<b>2<sup>nd</sup> General Session</b>  Presider: John Payne, ISBA President, Blackford County  Entertainment: JROTC to present colors, Director Rick Kauffman Blackford High School Band performance under the direction of Casey McVicker  Presentation of Awards: Danny Vaught, Chair, ISBA Awards Committee, Franklin Community 2010 Lorin A. Burt Outstanding Educator Award 2010 Outstanding Boardmanship Award  Speaker: Katheryn Gemberling, Education Consultant  Message: "Decades of Difference"  <i>The introduction to the book <b>Nine Shift</b> warns us, "In just 20 years, between 2000 and 2020, some 75% of our lives will change dramatically. We know this because it happened once before." In this presentation, you will learn what the precedent is for this change and what are the nine "shifts" likely to transform the way we live, work, and learn. As an educational leader, you will need to prepare your school district and your community for these changes if your organization is going to retain its vigor and relevance. Learn and reflect with your colleagues on the decades of difference.</i>  Katheryn Gemberling is sponsored by CSO Architects, Indianapolis	500 Ballroom
2:15	<b>Program free time to visit exhibits.</b> This will be the last opportunity to obtain signatures on the door prize entry cards.	Hall D & E

2:45	<b>Door prize drawing in exhibit hall will award prizes from entry cards signed by exhibitors. You must be present to win!</b>	Hall D & E
3:15	<b>Exhibit Hall Closes</b>	
3:30– 4:30	<b>3<sup>rd</sup> General Session</b>	500 Ballroom
	<p>Presider: Thomas Little, IAPSS President Elect, MSD Perry Township</p> <p>Speakers: Jane Pauley, former host of NBC's TODAY and DATELINE and a regular contributor to TODAY as AARP's Ambassador for YOUR LIFE CALLING</p> <p>Bryan Mills, President and CEO of Community Health Network will share this special partnership.</p> <p>Message: "How About Putting It in a School? Jane Pauley Community Health Center – A Unique Hospital-School Partnership"</p> <p><i>How can schools and hospitals meet the needs of the uninsured and underinsured? Meet Jane Pauley, Indianapolis native, and Bryan Mills, President and CEO of Community Health Network, who will share the special partnership of a school and hospital in providing health care.</i></p>	
4:30	<p>Conference Registration Closes</p> <p><b>Evening On Your Own</b></p>	Hall D & E Foyer

**Tuesday, September 28**

**a.m.**

7:00– 8:15	<b>School Board Presidents' Breakfast/Panel Discussion</b>	Room 123-124
	<p>A response panel of board members who have served or are currently serving as president will field questions from the audience. Advance reservations required.</p> <p>Moderator: Linda Day, ISBA Past President, Tippecanoe</p> <p>Panel: Michael Solms, Madison-Grant Joe Dunbar, Kokomo Michael Downham, Cowan Cheri Harris, MSD Washington Township</p>	
7:30– 8:30	<b>Continental Breakfast</b>	o/s 103- 104, 109- 110
7:30–	<b>ISU Alumni Breakfast</b>	Westin

9:00	Indiana State University alumni of school leadership programs are invited to a breakfast sponsored by Schmidt Associates and the Department of Educational Leadership, Administration and Foundations. A short program will begin at 8:00 am. We hope to see all our alumni again this year.	Hotel- Room Capitol 1
8:00– 11:30	<b>Conference registration</b>	Hall D & E Foyer
8:00– 11:45	<b>Association Aisle</b> Representatives from not-for-profit educational organizations will display material and answer questions. Show your support by picking up literature and visiting the various representatives.	Foyer o/s Rooms 101-110
	<ul style="list-style-type: none"> <li>• AdvancED/NCA CASI</li> <li>• Center of Excellence in Leadership of Learning (CELL)</li> <li>• Dairy &amp; Nutrition Council Inc.</li> <li>• Division of Nutrition and Physical Activity, Indiana Department of Health</li> <li>• Fellowship of Christian Athletes</li> <li>• Improving Kids' Environment</li> <li>• Indiana Afterschool Network</li> <li>• Indiana Association of Public Education Foundations</li> <li>• Indiana Association of School Principals</li> <li>• Indiana Asthma Program/Indiana Joint Asthma Coalition (ISDH)</li> <li>• Indiana Blood Center</li> <li>• Indiana Partnerships Center, Indiana PIRC</li> <li>• Indiana PTA</li> <li>• Indiana School Health Network</li> <li>• Indiana School Nutrition Association</li> <li>• Indiana State Preservation Office</li> <li>• Indiana Tobacco Prevention and Cessation Agency</li> <li>• Internal Revenue Service, SPEC</li> <li>• PATINS Project</li> <li>• Resource LINK International Education Foundation</li> <li>• Riley Children's Foundation</li> <li>• Social Security Administration</li> <li>• The Stewards of Children Program Peyton Manning Children's Hospital</li> </ul>	
8:30– 9:30	<b>Clinic Sessions</b>	

**A. Cost of Educating a Student (repeat)**

*Are students receiving an adequate education – and how much does an adequate education cost? Efforts to answer such deceptively simple questions have spawned several associated questions, including: Can "adequacy" be defined in a philosophically satisfying manner? Can the cost of an adequate education be determined? Such questions were rampant during the 2009 session of the Indiana General Assembly as legislators debated the proverbial issue of "How much money is enough to provide for an adequate education for students in Indiana?" As a result, the legislature agreed to establish a two-year study commission to examine this issue in more detail in search for answers. This research study calls for a report that will examine the development of each of the four general methods for assessing education funding adequacy, summarize in which states these methods have been used, and describe associated*

Room  
101-102

*court cases that have prompted funding system changes in various states. The limitations and strengths of each method are noted. We also will report how each method deals with students who are considered more expensive to educate, namely, students from relatively impoverished backgrounds.*

Presider:

Sally Krouse, ISBA Region 5 Director, Manchester

Presenter:

Terry E. Spradlin, Associate Director for Education Policy, Center for Evaluation and Education Policy

**B. Peeling the Onion: The Warren Township Approach to Budget Communication** (repeated @ 9:45 am)

Room  
103-104

*Learn how the board and administration used a process of public input called "Community Dialogue" to share recommendations about budget cuts and facilitate public input without the "town hall" mentality that can lead to a mob mentality when discussing emotional issues about budget cuts. They will describe the overall approach as "peeling the onion," starting with reductions that are far away from the classroom and peeling each layer, with the final layer classroom teachers. It demonstrates to the public that you are cutting everything else first but teachers.*

Presider:

George Letz, IAPSS District I Chair, Boone Township

Presenters:

Peggy Hinckley, Superintendent

Board Members: Sue Switzer, Jay Wise, Ruth Ann Walker, Luther Robinson, Julie French, MSD Warren Township

**C. Principals Evaluating Teacher Performance: A Key Ingredient to Student Learning** (repeat)

Room  
105-106

*During this session, we will walk through the past, present, and future of teacher evaluation models and how this process has evolved and now plays a key role in student achievement. In today's environment, education is under tight scrutiny. As a result, teacher accountability has come to the forefront. This session will provide attendees with valuable ideas and information related to issues surrounding today's environment of high stakes and accountability.*

Presider:

Carrie Milner, IAPSS District IV Chair, Cloverdale

Presenters:

Jim Halik, Superintendent, Southern Hancock County

Mark Kern, Principal, New Palestine Elementary School

Rhonda Peterson, Director of Curriculum, Southern Hancock County

**D. How Technology Can Reduce Education Costs While Maintaining Academic Excellence** (repeat)

Room  
107-108

*Every school corporation is assessing how to reduce costs. Technology can help! Some school corporations have experimented with sharing staff through broadband Internet, thereby reducing needed personnel while maintaining current levels of educational offerings. Other*

*school corporations have considered the delivery of professional development services through technology, thus eliminating travel and conference costs. Hear about the technical resources needed to offer such programs and the numerous opportunities for your school corporation to save money.*

Presider:

Todd Trehearne, ISBA Region 6 Director, Wes-Del

Presenters:

Marlin Creasy, Director, Community and Government Relations, Merle Gruesser, Director of Customer Services, Education Networks of America

### **E. Education Foundations and Their Value to School Corporations**

Room

*In these challenging economic times, many school corporations are turning to education foundations for support of their educational programs and services. This presents interesting practical and theoretical considerations. In addition, foundations are having to assess their mission, priorities and needs in an effort to ensure their continued viability. Two school board members who are actively engaged in education foundations will share their expertise on creating, managing, and utilizing a foundation for the benefit of the school corporation.*

109-110

Presider:

Joe Minnis, ISBA Region 7 Director, Vigo County

Presenters:

Susan Warner, Board Member, Penn-Harris-Madison School Corporation  
Pamela DeWeese, Board Member, Avon

9:30– **Beverage Break**

9:45

o/s 103-  
104, 109-  
110

9:45– **Clinic Sessions**

10:45

### **A. Fort Wayne’s Student Achievement Initiative: A Balanced Scorecard**

Room

(repeated @ 11:00 am)

101-102

*"From Board Room to Classroom: Using the Balanced Scorecard and Focused Leadership to Become a Top Urban District." This session will cover how the School Board expanded upon reform efforts in place and developed a new district mission, vision, goals, core values and theory of action along with a Balanced Scorecard as our assessment tool. Together, these form a district accountability system that is aligned from the board room to the classroom, which will lead us to become a top urban school district.*

Presider:

John Bevan, IAPSS District III Chair, Southeastern

Presenter:

Mark GiaQuinta, Board President, Fort Wayne

### **B. Peeling the Onion: The Warren Township Approach to Budget Communication** (repeat)

Room

103-104

*Learn how the board and administration used a process of public input called “Community Dialogue” to share recommendations about budget cuts and facilitate public input without the “town hall” mentality that can lead to a mob mentality when discussing emotional issues*

*about budget cuts. They will describe the overall approach as “peeling the onion,” starting with reductions that are far away from the classroom and peeling each layer, with the final layer classroom teachers. It demonstrates to the public that you are cutting everything else first but teachers.*

**Presider:**  
 Randy Zimmerly, IAPSS Northeast District II Chair, Westview School Corporation  
**Presenters:**  
 Peggy Hinckley, Superintendent  
 Board Members: Sue Switzer, Jay Wise, Ruth Ann Walker, Luther Robinson, Julie French, MSD Warren Township

**C. General Fund Referendum: What We Have Learned** (repeated @ 11:00 am) Room  
105-106  
*Two superintendents whose school corporations have gone through a General Fund Referendum this past May election will each describe the process of deciding to go for a referendum, informing the public of the issues, and reviewing their actions after the result of the vote. Time will be made for questions from the audience.*

**Presider:**  
 Ken Hull, IAPSS District V Chair, Speedway

**Presenters:**  
 James Mervilde, Superintendent, MSD Washington Township  
 Rocky Killion, Superintendent, West Lafayette

**D. After School, School Leadership, & Student Learning: Imperatives For the 21<sup>st</sup> Century** Room  
107-108  
*This presentation will focus on the power and value of our school programs in promoting student achievement along with action steps for creating school-based quality programs. The presenters will also address why after-school programs are important, identify best practices for quality programs and strategies for partnership, funding and evaluations.*

**Presider:**  
 Bruce Hatton, IAPSS District VII Chair, Washington

**Presenters:**  
 Mary Roberson, Superintendent, Perry Central  
 Debbie Zipes, Executive Director, Indiana Afterschool Network

**E. Energy Efficiency - From Thinking “Green” to Going “Green”** Room  
109-110  
 (repeated @ 11:00 a.m.)  
*Reducing the demand for energy through energy conservation methods is a high priority for every public school corporation facing shrinking budgets. However, several school corporations are now exploring and successfully implementing alternative energy systems that create a new supply of energy to power their schools and significantly reduce utility costs. This session will present green school projects, including wind, geothermal and solar, that are underway in Indiana public school corporations along with the economic, educational, and environmental reasons for school boards to support the change.*

**Presider:**  
 Bill Wilson, ISBA Region 10 Director, Clarksville

Presenters:

Paul Pfladderer, Retired Business Manager, Crawfordsville  
 Cathy Stephen, Retired Superintendent, Randolph Eastern  
 Bruce Stahly, Superintendent, Goshen  
 Jerry Thacker, Superintendent, Penn-Harris-Madison  
 Tim Thoman, President, Performance Services

10:45 **Beverage Break**

o/s 103-  
104, 109-  
110

11:00-  
12:00

**Clinic Sessions**

**A. Fort Wayne's Student Achievement Initiative: A Balanced Scorecard (repeat)**

Room  
101-102

*"From Board Room to Classroom: Using the Balanced Scorecard and Focused Leadership to Become a Top Urban District." This session will cover how the School Board expanded upon reform efforts in place and developed a new district mission, vision, goals, core values and theory of action along with a Balanced Scorecard as our assessment tool. Together, these form a district accountability system that is aligned from the board room to the classroom, which will lead us to become a top urban school district.*

Presider:

Thomas Patterson, IAPSS Vice-President, Madison

Presenter:

Mark GiaQuinta, Board President, Fort Wayne

**B. Electronic Board Books**

Room  
103-104

*School districts can save a great deal of time and money producing and distributing electronic documents to students, staff, parents, board members and other school patrons. This session will demonstrate how to use Adobe Acrobat Pro to produce electric board books, budget books, employee handbooks, and other forms of communication.*

Presider:

Terry Reed, ISBA Region 8 Director, Speedway

Presenters:

Jon Bennett, Business Manager, MSD Bluffton-Harrison  
 Julie Wood, Superintendent, Monroe-Gregg

**C. General Fund Referendum: What We Have Learned (repeat)**

Room  
105-106

*Two superintendents whose school corporations have gone through a General Fund Referendum this past May election will each describe the process of deciding to go for a referendum, informing the public of the issues, and reviewing their actions after the result of the vote. Time will be made for questions from the audience.*

Presider:

Dianne Sautter, ISBA Region 4 Director, West Lafayette

Presenters:

James Mervilde, Superintendent, MSD Washington Township  
 Rocky Killion, Superintendent, West Lafayette

**D. Early Retirement Incentives**

*Last school year, in an effort to reduce personnel costs without terminating employees, several school boards offered early retirement incentives to their employees. Some offers included lump sum payments, while others included contributions to retirement plans. Two superintendents will discuss their early retirement offers, the results of the offers, and whether they'll make the offers again or make any adjustments to their offers.*

Presider:

Jack Montgomery, ISBA 2<sup>nd</sup> Vice President, Brownstown Central

Presenters:

Teran Armstrong, Superintendent, Seymour

Robert Mahon, Superintendent, Western Wayne

Room

107-108

**E. Energy Efficiency – From Thinking “Green” to Going “Green” (repeat)**

*Reducing the demand for energy through energy conservation methods is a high priority for every public school corporation facing shrinking budgets. However, several school corporations are now exploring and successfully implementing alternative energy systems that create a new supply of energy to power their schools and significantly reduce utility costs. This session will present green school projects, including wind, geothermal and solar, that are underway in Indiana public school corporations along with the economic, educational, and environmental reasons for school boards to support the change.*

Presider:

Monty Schneider, IAPSS District VII Chair, West Clark

Presenters:

Paul Pfledderer, Retired Business Manager, Crawfordsville

Cathy Stephen, Retired Superintendent, Randolph Eastern

Bruce Stahly, Superintendent, Goshen

Jerry Thacker, Superintendent, Penn-Harris-Madison

Tim Thoman, President, Performance Services

Room

109-110

**pm**

12:15

**Recognition Luncheon**

Sponsored in part by eSchoolView

Presider:

Jane Troup, ISBA 1<sup>st</sup> Vice President, Goshen

Marriott

Hotel

Indiana

Ballroom

E-G,

Presentations:

Outgoing ISBA Region Directors

Outgoing President

Recognition:

ISBA Past Presidents

Invited Guests

ISBA Newly-Elected Officers and Directors

1:30

**4<sup>th</sup> General Session**

Presider:

John Sayers, IAPSS President, Carroll Community

Speaker:

John Draper, Chief Executive Officer, Educational Research Service

Marriott

Hotel

Indiana

Ballroom

E-G

Message:

“Answering the Critics of School Administration”

*Do others sometimes question your need for additional administrative help? Do you have to justify your salary, your central office staff, or the need for additional support? The Educational Research Service slays the myth of the educational bureaucracy with the facts. You are NOT overpaid, you are NOT overstaffed and you are NOT taking money away from instructional needs! The truth is just the opposite. Dr. John Draper, CEO of the Educational Research Service, will provide you with the armor needed to answer the critics of school administration and public schools. This presentation is positive, uplifting, and persuasive.*

2:30 **Adjournment**